

Patrick Brown

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[LinkedIn Profile](#)

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[Portfolio](#)

Experience

January 2022 - Present | **Analytics Specialist - ISD**
Toyota Motor Corporation Australia

Achievements:

- Project management of a small team (3 developers) to deliver short lead time projects to meet internal stakeholder KPI's.

Responsibilities:

- The Analytics Specialist is primarily responsible for supporting the development of standardized business reporting (dashboards and business intelligence solutions) within the Information Systems Division (ISD) in order to improve the efficiency and productivity of operations.
- Develops and implements agreed business reporting projects, processes and procedures consistent with set policies in order to achieve reporting objectives.
- Assists in the development of processes and procedures for the usage of business intelligence reporting in order to support stakeholders and ensure reliability and performance of reporting systems.
- Provides specialist support, analysis reporting across various divisions as a member of the ISD Information & Analytics department in order to assist the resolution of daily systems/process issues to ensure achievement of stakeholder KPIs. Supports ongoing vendor management.
- Maintains reporting systems in order to provide the business with accurate and timely information to support planning, budgeting and forecasting activities.
- Monitors and analyses performance against targets for own area and recommends countermeasures where required.
- Assist stakeholders in understanding changes to systems and reporting to ensure end users are able to utilize reports and improve reporting and system performance where possible.
- Provides specialist support for the assessment and selection of Vendor delivery in order to secure delivery of services at expected quality and at optimal cost. Supports ongoing Vendor management.
- Monitors own tasks with respect to compliance with all relevant regulations and statutory requirements in order to minimize risk exposure and liabilities.

November 2019– January 2022 | Product Planning Specialist
Toyota Motor Corporation Australia

Achievements:

- Successfully managed the launch of several vehicles across both Toyota & Lexus Portfolios
- Successfully negotiated the introduction of key products with international stakeholders (Parent company) under high pressure and short deadlines, with favorable profit results for TMCA.
- Created and implemented Standard Operating Procedures used for training and guidance for future Product Planners.
- Created strategic plans for moving the companies product line-up into 2025 & 2030.

Responsibilities:

- Formulating product strategies based on opportunities & insights gained from various sources of data analysis which includes but is not limited to - industry trend and segment movement, competitor pricing and history & customer segmentation based on Events, demographics, socioeconomics and buying behavior.
- Negotiating with key global stakeholders on pricing and specifications as well as performing multiple scenario analysis.
- Managing a multiple product portfolio, with flexibility to take on different vehicles as was needed by the organization.
- Super user of the software JATO V5, providing support and guidance to the wider department and being the liaison between JATO and Toyota.

December 2018– November 2019 | Product Planner
Honda Australia PTY.LTD

Achievements:

- Successfully managed the launch of a vehicle

Responsibilities:

- Formulating product strategies based on opportunities & insights gained from various sources of data analysis which includes but is not limited to - industry trend and segment movement, competitor pricing and history & customer segmentation based on Events, demographics, socioeconomics and buying behavior.
- Managing inter departmental meetings and scheduling to ensure key KPI's and deadlines are met efficiently to enable optimal use of resources.
- Negotiating with key global stakeholders on pricing and specifications as well as performing multiple scenario analysis.
- Presenting key analysis, forecasts and strategies to board members
- Inspecting & approving marketing and media content for publishing
- Performing profit break down analysis

January 2018–December 2018 | Market Quality – Recall Coordinator
Honda Australia PTY.LTD

Achievements:

- Project managed the procedure for the economical and safe disposal of airbag inflators (Dangerous Goods) resulting in compliance with ACCC requirements and avoidance of related penalties.
- Through the use of networking with the parent company, data analysis and logical thinking, saved Honda over \$100,000 in parts and logistics costs for the Takata recall.
- Accurate forecasting of completion rates, which optimized warehouse space and predicted demand and supply for airbag inflators within budget requirements.

Responsibilities:

- Financial analysis of department spending & budget.
- Forecasting to ensure optimal space and budget requirements are met monthly.
- Analysis of VIN and Government data to reach Takata airbag inflator recall.
- Ensuring deadlines are met and all analysis is ready for communication to internal and external stakeholders
- Development of new programs and instructions/material to support the Honda dealer network.
- Certification and Regulation – Ensuring all Honda cars are compliant with ADR and Australian consumer requirements and law. Frequent meetings with government and industry stakeholders to stay ahead of new laws and requirements.
- Attending FCAI Technical and CO2 working groups with industry stakeholders in order to support Honda Motor Japan with future vehicle development.

February 2017–December 2017 | Technical & Supply chain graduate
Honda Australia PTY.LTD

Achievements:

- Project managed the successful implementation of Salesforce and IPFX into the parts business
- Assigned an early promotion from the title of graduate to Market Quality – Recall Coordinator
- End-of-year presentation to the Honda Australia Board of Directors showcasing my skillset and the value I added to the company over the year

Responsibilities:

- Develop and manage supply chain solutions for the Honda Service & Parts business
- Quality control, effective management and operation of all activities relating to the Takata recall
- Negotiate and collaborate with Honda dealerships, suppliers and external stakeholders
- Engineering consultation to ensure products adhere to future CO2 standards and assisting the product department with calculations for the implementation of CAFÉ
- Analysis of DIFOT reports and CRM data to optimize Supply Chain activity
- SAP operation

**March–October 2015 | Industry-sponsored Honours project
D&E Air Conditioning |**

- Used a team-orientated in-depth analysis and methods such as CFD (Computational Fluid Dynamics) to solve the problem of humidity propagation through cracks in large buildings

June 2013–February 2017 | Food & Beverage Attendant/Cashier/Barista
Castro's Kiosk, University of Melbourne |

- Coffee making
- Customer service/cash handling

Education & Qualifications

Monash University 2021-2022 | Web Development & Coding Bootcamp

RMIT 2014-2015 | Bachelor of Engineering (Mechanical) (Honours)

RMIT 2011-2013 | Associate Degree in Mechanical Engineering

Technical Skills

Web development

- HTML 5
- CSS 3
- Vanilla.js
- jQuery
- Bootstrap
- Node.js
- Object-Oriented Programming (OOP)
- React.js

Volunteer Work

2005-2007 Computer Clubhouse Fitzroy

- Teaching techniques for the use of Microsoft office and Adobe suites to younger peers.
- Community multi-media projects

Achievements & Awards

2007 - Toshiba Design the Notebook of the Future competition

- First place

Referees: upon request